

World Organisation for Animal Health Organización Mundial de Sanidad Animal

Publication date of the notice : 28 March 2022

Ex Ante Notice (Intention to conclude)

Section I: World Organisation for Animal Health (OIE)

Address: 12, rue de Prony Town: Paris Postal code: 75017 Country: France

Contact(s) point: Procurement E-mail: <u>oie-procurement@oie.int</u>

Internet address(es):

Main address: <u>Home - OIE - World Organisation for Animal Health</u> Procurement address: <u>Procurement - OIE - World Organisation for Animal Health</u>

Main activity International Organisation

Section II: Object

Scope of the procurement

Title: Communication agency contractual framework

Type of contract: Services

Short description of the procurement:

In order to streamline the Communication activities and build on the experience and knowledge of the Organisation gained by the various service providers, the OIE is seeking to create a pool of communication agencies (with a maximum of 5 service providers per lot) to work with who will be bound to a four-year contract.

The framework agreement will be concluded with a maximum of 5 economic operators per lot and performed in the following way:

- without reopening competition,
- from the pool of service providers using the cascade method.

In an exceptional situation in which OIE funding is attached to service request requirements, the full details associated with the exceptional Service Request will be clearly outlined in the request. This entails the requirement to do a Call-off request to three Service Providers.

Information about lots

This contract is divided into lots: yes, 19.

Lot(s) Designation	
1 Infographics	8 Conference or Events Visual Identity
2 Posters	9 Digital Web Design
3 Leaflets	10 Live Video Production
4 Brochure	11 Conceptual Video Production
5 Brochure Editing	12 Field Story Video Production
6 Folder	13 Animation Video Production
7 Goodies	14 Marketing Services

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15 Social Media

16 Press Relations

17 Monitoring and Evaluation Services

Total value of the procurement (excluding VAT)

Value excluding VAT: without any minimum, and without maximum

Place of performance: international place (several countries)

Award criteria

- 1. Ratio for the technical offer: 50%
- 2. Ratio for the financial offer: 50%

Information about options

Options: no

Information about European Union funds

Projects and/or programmes financed by European Union funds could be carried out during the duration of the contract.

Section III: Procedure

Description: International Call for tender

Type of procedure

A call for tenders procedure has been followed, as the value of the procurement is likely to exceed EUR 100 000.

Administrative information

Section IV: Award of contract

Award of contract:

Date of conclusion of the contract: After 28 April 2022.

Contract period: The Contract is expected to be performed in 4 years, from the date of signature of the contract.

Information about tenders

Number of tenders received: 11

- 1 tender received after the deadline: (disqualified)
- 10 tenders received prior to the deadline: 10 tenders (eligible)

Organización Mundial de Sanidad Animal

18 Videography

World

Health

Organisation

for Animal

19 Photography

Mondiale de la Santé Animale

Organisation



World Organisation for Animal Health Organización Mundial de Sanidad Animal

Name and address of the contractor(s)

The contract has been awarded to a group of economic operators: no

Official name:

Lot(s)	Designation	Tenderer 1	Tenderer 2	Tenderer 3	Tenderer 4	Tenderer 5
1	Infographics	Name :	Name:	Name	Name	Name
1	Infographics	THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code:	Name: ANIMAL PENSANT Address: 10, quai d'Austerlitz Bateau Playtime Town: Paris Postal Code: 75013 Country: France	Name FRENCH TOUCH Address: Town:Lisbonne Postal Code: 1100 Country: Portugal	Name ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom	Name PUBLISHING BUREAU Address: c/o Cornerstone Accountants, 90 Mitchell Street Town: Glasgow Postal Code: G1 3NQ Country: United Kingdom
		41930 Country : Spain				
2	Posters	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name ANIMAL PENSANT Address: 10, quai d'Austerlitz Bateau Playtime Town: Paris Postal Code: 75013 Country: France	Name FRENCH TOUCH Address: Town: Lisbonne Postal Code: 1100 Country: Portugal	Name: BROADCAST2WORLD INC. Address: 371 Hoes Lane, Suite 200, Town: Piscataway Postal Code: NJ 08854 Country: USA	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom



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Lot(s)	Designation	Tenderer 1	Tenderer 2	Tenderer 3	Tenderer 4	Tenderer 5
3	Leaflets	Name :	Name:	Name:	Name:	Name:
		THE BULB	FRENCH TOUCH	ANIMAL PENSANT	BROADCAST2WORLD INC.	ASHFIELD HEALTH COMPANY
		Headquarters Address: 3-5 Cannon Lane	Address: Town: Lisbonne Postal Code: 1100	Address : 10, quai d'Austerlitz Bateau Playtime	Address: 371 Hoes Lane, Suite 200,	Address: Sovereign House Church Street
		Town: Postal Code: GX11 1AA	Country: Portugal	Town: Paris Postal Code: 75013	Town: Piscataway Postal Code: NJ 08854	Town: Brighton Postal Code: BN1 1UJ
		Country : Gibraltar		Country: France	Country: USA	Country: United Kingdom
		Regional Address : Calle Uruguay				
		Town: Bormujos, Sevilla Postal Code: 41930				
		Country: Spain				
4	Brochure	Name :	Name:	Name:	Name:	Name:
		THE BULB	FRENCH TOUCH	BROADCAST2WORLD	ASHFIELD HEALTH	ANIMAL PENSANT
		Headquarters	Address:	INC.	COMPANY	Address: 10, quai
		Address: 3-5 Cannon Lane	Town:Lisbonne Postal Code: 1100	Address: 371 Hoes Lane, Suite 200,	Address: Sovereign House Church Street	d'Austerlitz Bateau Playtime
		Town: Postal Code: GX11 1AA	Country: Portugal	Town: Piscataway Postal Code: NJ 08854	Town: Brighton Postal Code: BN1 1UJ	Town: Paris Postal Code: 75013
		Country : Gibraltar		Country: USA	Country: United Kingdom	Country: France
		Regional Address : Calle Uruguay				
		Town: Bormujos, Sevilla Postal Code: 41930				
		Country: Spain				



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Lot(s)	Designation	Tenderer 1	Tenderer 2	Tenderer 3	Tenderer 4	Tenderer 5
5	Brochure	Name :	Name:	Name:	Name:	Name:
	Editing	THE BULB	FRENCH TOUCH	ANIMAL PENSANT	ASHFIELD	BROADCAST2W
		Headquarters Address: 3-5 Cannon	Address:	Address: 10, quai d'Austerlitz Bateau	HEALTH COMPANY	ORLD INC. Address: 371
		Lane	Town:Lisbonne Postal Code: 1100	Playtime	Address:	Hoes Lane, Suite
		Town:	Country: Portugal	Town: Paris	Sovereign House Church Street	200,
		Postal Code: GX11 1AA		Postal Code: 75013 Country: France	Town: Brighton	Town: Piscataway Postal Code: NJ
		Country: Gibraltar		Country: France	Postal Code: BN1 1UJ	08854
		Regional Address: Calle Uruguay			Country : United Kingdom	Country: USA
		Town: Bormujos, Sevilla Postal Code: 41930				
		Country: Spain				
6	Folder	Name :	Name:	Name:	Name:	Name:
		THE BULB	FRENCH TOUCH	ANIMAL PENSANT	ASHFIELD HEALTH	PUBLISHING BUREAU
		Headquarters Address: 3-5 Cannon	Address:	Address: 10, quai d'Austerlitz Bateau	COMPANY	Address: c/ /o
		Lane	Town:Lisbonne Postal Code: 1100	Playtime	Address:	Cornerstone
		Town: Postal Code: GX11	Country: Portugal	Town: Paris Postal Code: 75013	Sovereign House Church Street	Accountants, 90 Mitchell Street
		1AA		Country: France	Town: Brighton Postal Code: BN1	Town: Glasgow Postal Code: G1
		Country: Gibraltar			1UJ	3NQ
		Regional Address: Calle Uruguay			Country : United Kingdom	Country : United Kingdom
		Town: Bormujos, Sevilla Postal Code: 41930				
		Country: Spain				
7	Goodies	Name: FRENCH	Name :	Name:	Name:	Name:
		TOUCH Address:	THE BULB	BROADCAST2WORLD INC.	PUBLISHING BUREAU	ASHFIELD HEALTH
		Town:Lisbonne	Headquarters Address: 3-5	Address: 371 Hoes	Address: c/ /o	COMPANY
		Postal Code: 1100	Cannon Lane	Lane, Suite 200,	Cornerstone	Address:
		Country: Portugal	Town: Postal Code: GX11 1AA	Town: Piscataway Postal Code: NJ 08854	Accountants, 90 Mitchell Street Town : Glasgow	Sovereign House Church Street Town : Brighton
			Country : Gibraltar	Country: USA	Postal Code: G1	Postal Code: BN1
			Regional Address : Calle Uruguay		3NQ Country: United	1UJ Country: United
			Town: Bormujos, Sevilla Postal Code: 41930		Kingdom	Kingdom
			Country: Spain			



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Lot(s)	Designation	Tenderer 1	Tenderer 2	Tenderer 3	Tenderer 4	Tenderer 5
8	Conference	Name :	Name:	Name:	Name:	Name:
0	or Events Visual Identity	THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	FRENCH TOUCH Address: Town:Lisbonne Postal Code: 1100 Country: Portugal	BROADCAST2WORLD INC. Address: 371 Hoes Lane, Suite 200, Town: Piscataway Postal Code: NJ 08854 Country: USA	PUBLISHING BUREAU Address: c/ /o Cornerstone Accountants, 90 Mitchell Street Town: Glasgow Postal Code: G1 3NQ Country: United Kingdom	ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom
9	Digital Web Design	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name: ANIMAL PENSANT Address: 10, quai d'Austerlitz Bateau Playtime Town: Paris Postal Code: 75013 Country: France	Name: FRENCH TOUCH Address: Town:Lisbonne Postal Code: 1100 Country: Portugal	Name: PUBLISHING BUREAU Address: c/ /o Cornerstone Accountants, 90 Mitchell Street Town: Glasgow Postal Code: G1 3NQ Country: United Kingdom	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom
10	Live Video Production	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain			



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Lot(s)	Designation	Tenderer 1	Tenderer 2	Tenderer 3	Tenderer 4	Tenderer 5
11	Conceptual	Name:	Name:	Name:	Name :	Name:
	Video Production	FRENCH TOUCH	INTERACTION	ANIMAL PENSANT	THE BULB	ASHFIELD HEALTH
		Address:	HEALTHCARE	Address: 10, quai		COMPANY
		Town:Lisbonne Postal Code: 1100	Address: 53B Boulevard des Belges	d'Austerlitz Bateau Playtime	Headquarters Address: 3-5	Address: Sovereign House Church Street
		Country: Portugal	Town: Rouen Postal Code:	Town: Paris Postal Code: 75013	Cannon Lane Town:	Town: Brighton Postal Code: BN1 1UJ
			76000 Country : France	Country: France	Postal Code: GX11 1AA	Country: United Kingdom
			oouning: Tranee		Country: Gibraltar	
					Regional Address: Calle Uruguay	
					Town:Bormujos,SevillaPostal41930	
					Country: Spain	
12	Field Story	Name:	Name:	Name :		
	Video Production	ANIMAL PENSANT	ASHFIELD	THE BULB		
	Troduction	Address: 10, quai d'Austerlitz Bateau Playtime	HEALTH COMPANY Address: Sovereign	Headquarters Address: 3-5 Cannon Lane		
		Town: Paris Postal Code: 75013	House Church Street	Town: Postal Code: GX11		
		Country: France	Town: Brighton Postal Code: BN1 1UJ	1AA Country : Gibraltar		
			Country : United Kingdom	Regional Address: Calle Uruguay		
			5	Town: Bormujos, Sevilla Postal Code: 41930		
				Country: Spain		
13	Animation	Name:	Name :	Name:	Name:	Name:
	Video Production	PUBLISHING BUREAU Address: c/ /o Cornerstone Accountants, 90 Mitchell Street Town: Glasgow Postal Code: G1 3NQ Country: United Kingdom	Ms Morgane BONVIN Town: Paris Postal Code: 75020 Country: France	ANIMAL PENSANT Address: 10, quai d'Austerlitz Bateau Playtime Town: Paris Postal Code: 75013 Country: France	ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom	BROADCAST2WORLD INC. Address: 371 Hoes Lane, Suite 200, Town: Piscataway Postal Code: NJ 08854 Country: USA



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Lot(s)	Designation	Tenderer 1	Tenderer 2	Tenderer 3	Tenderer 4	Tenderer 5
14	Marketing Services	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom			
15	Social Media	Name: ANIMAL PENSANT Address: 10, quai d'Austerlitz Bateau Playtime Town: Paris Postal Code: 75013 Country: France	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom		
16	Press Relations	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom			



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Lot(s)	Designation	Tenderer 1	Tenderer 2	Tenderer 3	Tenderer 4	Tenderer 5
17	Monitoring and Evaluation Services	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom			
18	Videography	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom	Name: ANIMAL PENSANT Address: 10, quai d'Austerlitz Bateau Playtime Town: Paris Postal Code: 75013 Country: France		
19	Photography	Name: ANIMAL PENSANT Address: 10, quai d'Austerlitz Bateau Playtime Town: Paris Postal Code: 75013 Country: France	Name: ASHFIELD HEALTH COMPANY Address: Sovereign House Church Street Town: Brighton Postal Code: BN1 1UJ Country: United Kingdom	Name : THE BULB Headquarters Address: 3-5 Cannon Lane Town: Postal Code: GX11 1AA Country: Gibraltar Regional Address: Calle Uruguay Town: Bormujos, Sevilla Postal Code: 41930 Country: Spain	Name: RADFORD DAVIS PHOTOGRAPHY Address: 301 Schubert Circle Town: Ames, Iowa Postal Code: 50014 Country: USA	



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The contractor is a SME: no

Information on value of the contract (excluding VAT)

Total value of the contract: it is a Framework agreement without no minimum and maximum or order required.

Information about subcontracting

Subcontracting is allowed; in this case, subcontractors must be mentioned in the tender response. Intention to participate and subcontracting must be precisely identified according to the proposed phases of the project. The subcontracting rate must be indicated in the proposition and must not exceed 20% (based on price evaluation).

Section VI: Complementary information

Additional information:

Procedures for the review

Review body:

Official Name: Permanent Court of Arbitration (PCA)

Address: Peace Palace, Carnegieplein 2 Town: The Hague Postal code: 2517 KJ Country: The Netherlands

Phone: +31 70 302 4165 Internet address: <u>Home | PCA-CPA</u>

MEloit

Dr Monique Eloit Director General